

## "Best Designer Wear in Seoul"

Created by: Cityseeker

 6 Locations Bookmarked



 by travel oriented 

### Shinsegae Department Store - Main Branch

"Luxurious Shopping"

The main building is set in the former Misreukkosi Department Store, the country's flagship department store when opened in 1930, while the new building has a more urban appeal to it. Shinsegae Department Store - Main Branch is among the top luxury shopping destinations in the city and rightly so. Though the new building does have its luxury tag, it has five floors of duty free shopping zones that will surely tempt you to shop for more. Check out prestigious brands such as Tiffany & Co, Louis Vuitton, Chanel and Hermes as well as specialty stores in this famous department store.



[www.shinsegae.com/store/main.do?storeCd=SC00001](http://www.shinsegae.com/store/main.do?storeCd=SC00001)



63 Sogong-ro, Myeong-dong, Seoul

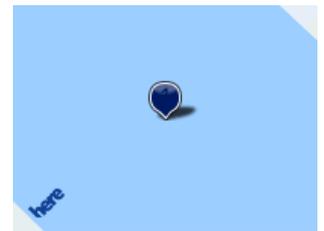


 by Public Domain 

### 10 Corso Como

"World-Class Fashion Boutique"

One of five stores in the world, 10 Corso Como Seoul is one of the top luxury boutiques in the country. The brainchild of designer Carla Sozzini, the store's unique concept revolves the intriguing world of fashion and culture. Featuring some of the most recognized luxury brands, this store has become synonymous with the latest fashion trends. Boasting a fine collection of formal and casual attire for men and women, along with a collection of accessories, this truly a one-stop-shop for a complete wardrobe makeover.



 +82 2 3018 1010



[www.10corsocomo.com/](http://www.10corsocomo.com/)



[press.10corsocomo@samsung.com](mailto:press.10corsocomo@samsung.com)



416 Apgujeong-ro, Seoul

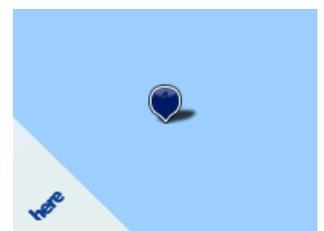


 +82 2 542 8006

### Boon the Shop

"Latest In Fashion"

When it first opened, Boon was a small shop. Today it is four-story structure. It is very well-stocked with a wide range of designer items. The place is especially frequented by shoppers looking for the latest from Burberry, Prorsum or Commes des Garçons.



[www.boontheshop.com/](http://www.boontheshop.com/)



17 Apgujeong-ro 60-gil, Seoul

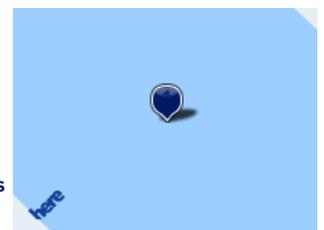


 by Public Domain 

### Rare Market

"Fashion To Stand Out"

Rare Market is not for those who like cute fashion. Opened in 2014 by Jessica Jung and Dami Kwon, it is one of the top spots for fashionistas who love something different yet is chic. Set in a standalone structure, this swanky boutique is spread across three floors and also hosts the distinction for being one of the first places to have a water bar. This concept boutique where fashion is all about design and aesthetics, you will find designers that are hard to find elsewhere in the country. Some of



these include the likes of Alexander Wang, We11 Done, Vita Kin and Jacquemus. Unique pieces that are standouts are the reason for this place's popularity.

+82 2 512 3433

[www.raremarket.com/](http://www.raremarket.com/)

24 Apgujeong-ro 80-gil, 95-5, Cheongdam-dong, Seoul

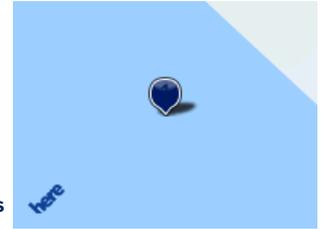


by zero

## Gucci

### "Exclusive Italian Fashion"

Gucci is a world renowned name in the fashion industry and needs no introduction. This Italian clothing brand has its outlet all over the world, one being situated in the upscale district of Chungdam dong of Seoul. With a renovation done in 2012, the multistory flagship store Gucci houses collections of the latest trends. With its new contemporary interior designs, this store defines luxury. Elites and many Korean actors and actresses are spotted here!



+82 2 516 1411

[www.gucci.com/cn-en/worldofgucci/articles/seoul-flagship-store](http://www.gucci.com/cn-en/worldofgucci/articles/seoul-flagship-store)

462 Apgujeong-ro, Seoul

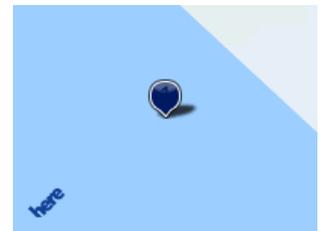


by Public Domain

## Zegna

### "Italian Designer"

Zegna is an Italian designer clothing brand for men. This family heritor business has now stepped into the market of fragrances and accessories too. The quality of their fabric is world renowned. Shop from their exclusive range of fabrics, knitwear, suits, jackets, ties, belts, poaches, sunglasses, hats, bags, shoes and personal care and give your wardrobe a fine touch of Italian.



+82 2 518 0285

[www.zegna.com/](http://www.zegna.com/)

141-14 Chungdam-Dong, Chungdam Flagship Store, Seoul

JOIN US AT:

[cityseeker.com](http://cityseeker.com)